



ALEXANDER VALLEY GOURMET™

FINE SPECIALTY FOOD PRODUCTS

San Francisco Chronicle

ROCKIN' DELI PICKLES FROM UP NORTH

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BY CAROL NESS

We'll admit, we were dubious when we found these East Coast-style pickles at Whole Foods. But we bit. Crisp, briny and clean-tasting, these fresh, half-sour pickles are the West Coast's best answer to Carnegie Deli's. They're a new career for former telecom executive David Ehreth, who has made pickles at home for 20 years. He went into business in his Alexander Valley garage in 2005, and now has a small plant in Healdsburg. His pickles now can be found in almost 90 stores. Alexander Valley Gourmet Manhattan-Style Fresh Pickles, \$5-\$7 for a 32-ounce tub. Available at Whole Foods and Cal-Mart in San Francisco. www.alvalgourmet.com or (707) 473-0116. -- Carol Ness